

Left Side
Position 1

120 dpi x 300 dpi
Home Page \$595

Top Banner Ad 468 dpi x 60 dpi
Home Page \$545
Secondary Page \$395

Right Side
Position 1

120 dpi x 300 dpi
Home Page \$595
Secondary Page \$395

LiftandAccess360

The industry's most popular eMagazine is delivered to over 21,000 permission-based subscribers. Published bi-weekly, it provides the latest industry news and information about products, programs and events that are of concern to the lifting industry.

* Ads sold on a per issue basis.

Left Side
Position 2

120 dpi x 300 dpi
Home Page \$495

Right Side
Position 2

120 dpi x 300 dpi
Home Page \$495
Secondary Page \$345

Left Side
Position 3

120 dpi x 300 dpi
Home Page \$395

Middle Banner Ad 468 dpi x 60 dpi
Home Page \$445
Secondary Page \$295
Between First and Second Section

Right Side
Position 3

120 dpi x 300 dpi
Home Page \$395
Secondary Page \$295

Technical Specs

Formats: GIF, JPEG, SWF
File Size: 50k maximum
Materials Due: 5 business days prior to ad posting

All ads include a free link to your company's website or sales department. Need help designing online advertising? Contact the Sales Department for ad development assistance at (800)231-8953 or (515)574-2312.

Left Side
Position 4

120 dpi x 300 dpi
Home Page \$345

Right Side
Position 4

120 dpi x 300 dpi
Home Page \$345
Secondary Page \$245

Left Side
Position 5

120 dpi x 300 dpi
Home Page \$345

Lower Banner Ad 468 dpi x 60 dpi
Home Page \$345
Secondary Page \$195
Between Second and Last Section

Right Side
Position 5

120 dpi x 300 dpi
Home Page \$345
Secondary Page \$195